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# Rankings of academic journals in accounting, finance, and information system

# Perception from the college chairpersons

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#### **Abstract**

**Purpose** – The purpose of this paper is report the importance of research publications for the tenure promotion and for faculty in accounting, finance, and information system (IS) areas, developing valid criteria for the assessment of quality in related journals is necessary.

**Design/methodology/approach** – Existing rankings are usually based on a survey among faculty members, while ignoring the chairs' critical role in tenure evaluation. This paper uses department chairs' responses to a survey asking to assess relative journal quality, and hence provides quantitative standards to measure research productivity. The rankings are primarily obtained by the familiarity-rank position index method. Different sets of rankings for the decision-makers in universities, with various requirements for research are provide.

**Findings** – It is found that the rankings in accounting and finance areas are consistent with the prior research, but the rankings in the IS have changed significantly. This difference to the rapid growth in the field of IS is attributed. The robustness check also corroborates the ranking lists.

**Originality/value** – In addition, this paper reports not only a comprehensive ranking list including most journals in accounting, finance, and IS areas, but also separate rankings in each field.

Keywords Publications, Research, Accounting, Finance, Information systems

Paper type Research paper

#### 1. Introduction

The system of tenure has long been a defining feature of employment in the higher education sector of the USA and some other countries. It is recognized that there is no single model that can prescribe competence and excellence, but research and publication are some of the most important criteria in tenure awards evaluation across all disciplines and all universities. A natural question is how to evaluate the contribution of a research paper? Papers in various journals are assigned different weights in tenure evaluation based on the quality of the journals (Reinstein and Calderon, 2006). The common practice is to give more points for the research published in leading journals, and fewer points for the papers accepted by the lower tier journals. Therefore, assessing the quality of academic journals is very important to both universities and individual faculty.



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Rankings

The objective of this paper is to use the academic chairs responses to a survey about accounting, finance, and information system (IS) journals in order to assess the relative journal quality, and provide a quantitative standard to caliber faculty research. Our survey was conducted among department chairs in business fields, including accounting, finance, and IS areas. Although promotion and tenure decisions involve faculty peers as well as administrators, academic administration plays a more significant role in this process than the faculty peers (Fairweather and Rhoads, 1995). Realizing the importance of the chairs' role in tenure promotion, we focused on their opinions in this study.

This study obtains 460 responses from college deans and chairs of universities from all over the world. We find that the Journal of *Accounting Research (JAR)* (Table I), *The Accounting Review (TAR)*, *Journal of Finance (JF)*, *Journal of Accounting and Economics (JAE)*, *Journal of Financial Economics (JFE)*, *MIS Quarterly (MISQ)*, *Management Science (MS)*, *Academy of Management Journal (AMJ)*, *Academy of Management Review (AMR)*, and *Decision Sciences (DS)* are the top ten journals among 195 journals included in the survey. Besides, the above comprehensive ranking, we also provide the assessment of journal quality in each individual area. To corroborate our ranking list, we present a positive relationship between our rankings and the response rate, and a positive relation between the rankings and the tenure promotion rate. Finally, we found that journals that have a higher response rate are ranked on a higher position than journals that have a low response rate if we use geometric mean method to rank them.

This paper contributes to the extant research in the following aspects. First, the ranking is based on the perceptions of the academic chairs in the business fields. As the primary judges in the tenure promotion decision-making process, their opinions are more influential. Thus, the ranking based on their opinions can provide more useful guidance to the faculty – the party who is evaluated – about where to submit their papers.

Second, this study provides journal rankings in multiple fields, including accounting, finance and IS. Prior studies investigate the quality of either accounting journals or finance journals. However, modern research is becoming more related with each other, and interdisciplinary research is more prosperous than ever before. Taking this trend into consideration, besides assessing journals in accounting, finance, and IS field, respectively, we also mix journals and rank them together. In fact, many business schools combine these three areas into one department, thus a comprehensive ranking based on the same criteria can promote fairness and objectivity, thus facilitating the tenure promotion evaluation.

Third, comparing our rankings with the prior rankings in the extant literature, we find that our journal rankings in accounting and finance fields are consistent with previous research. However, the rankings of IS journals are significantly different. We attribute this fact to the rapid development in the IS area, and suggest that the chairs be more cautious in judging the IS publications.

Fourth, the survey respondents are not constrained to the USA and UK academic chairs, but include the administrators in universities world-wide that implement the tenure system, including universities in Australia, Canada, New Zealand, and Singapore, etc. Our "global ranking" of business journals can thus be a good guide not only to business schools located in the USA, but also those outside the USA.

The remainder of this paper is structured as follows. Section 2 briefly reviews prior literature on the rankings of accounting, finance, and IS journals. Section 3 describes



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Names of journal Acronvms Abacus ABAcademy of Management Journal AMJAcademy of Management Review AMRAccounting and Finance A&FAccounting and Business Research ABRAccounting and the Public Interest APIAccounting Education: An International Journal **AEAII** Accounting Educator's Journal AEJAccounting Forum AFAccounting Historians Journal AHIAccounting Horizons AHAccounting Research Journal ARI TARAccounting Review (The) AAAJAccounting, Auditing & Accountability Journal Accounting, Organizations and Society AOSAdvances in Accounting AAAdvances in Accounting Behavioral Research AABRAdvances in Accounting Education AAEAdvances in Financial Economics **AIFE** Advances in Financial Education **AFED** Advances in Financial Planning and Forecasting **AFPF** Advances in Futures and Options Research **AFOR** Advances in International Accounting AIAAdvances in International Business and Finance AIBFAdvances in Investment Analysis and Portfolio Management AIAPMAdvances in Management Accounting AMAAdvances in Mathematical Program and Financial Planning AMPFPAdvances in Pacific Basin Business, Economics and Finance **APBBEF** Advances in Pacific Basin Financial Markets **APBFM** Advances in Public Interest Accounting APIAAdvances in Quantitative Analysis of Accounting and Finance AQAFAATAdvances in Taxation Advances in Working Capital Management AWCMAmerican Economic Review AERAmerican Journal of Business and Economics AIBEApplied Financial Economics AFEApplied Financial Economics Letters **AFEL** Applied Mathematical Finance AMFAsian Pacific Financial Markets **APFM** ATA Journal of Legal Tax Research (The) ATAJLTRAuditing: A Journal of Practice & Theory AUDBehavioral Research in Accounting BRABritish Accounting Review (The) BARCA Magazine CACanadian Tax Journal CTICMACMA Management Magazine CACMCommunications of the ACM Contemporary Accounting Research CARCTCorporate Taxation CPA Journal CPAICritical Perspectives on Accounting CPA(continued)

**Table I.**Names and acronyms

Names of journal	Acronyms	Rankings of academic
Data Base	DB	
Decision Sciences	DS	journals
Decision Support Systems	DSS	
Derivatives Quarterly	DQ	
Econometrica Econometrica	ECON	00
European Accounting Review	EAR	69
European Financial Management	EFM	
European Financial Review	EFR	
European Journal of Finance	EJF	
European Journal of Information Systems	EJIS	
Finance and Stochastics	FS	
Finance Research Letters	FRL	
Financial Analysts Journal	FAI	
Financial Management	FM	
Financial Markets. Institutions and Instruments	FMII	
Financial Practice and Education	FPE	
Financial Review	FR	
Financial Services Review	FSR	
Global Finance Journal		
y .	GFJ UDD	
Harvard Business Review	HBR	
IEEE Transactions	IEEE	
Information and Organization	IO	
Information & Management	IM IOCI	
Information Systems Control Journal	ISCJ	
Information Systems Journal	ISJ	
Information Systems Research	ISR	
Internal Auditing	IA	
Internal Auditor	IAuditor	
International Finance	INTFIN	
International Finance Review	<i>IFR</i>	
International Journal of Accounting	IJA	
International Journal of Accounting and Information Management	IJAIM	
International Journal of Accounting Information Systems	IJAIS	
International Journal of Accounting, Auditing and Performance Evaluation	IJAAPE	
International Journal of Auditing	IJAud	
International Journal of Business Research	IJBR	
International Journal of Finance	IJF	
International Journal of Finance & Economics	IJFE	
International Journal of Government Auditing	IJGA	
International Journal of Intelligent Systems in Accounting, Finance and Management	IJISAFM	
International Journal of Strategic Cost Management	IJSCM	
International Journal of Theoretical and Applied Finance	IJTAF	
International Review of Economics and Finance	ĬREF	
International Review of Finance	IRF	
International Review of Financial Analysis	IRFA	
International Tax and Public Finance	ITPF	
International Tax Journal	ITI	
Issues in Accounting Education	IAE	
Journal of Academy of Business and Economics	JABE	
Journal of Accountancy	JABE JA	
Journal of 22000mmunoj	(continued)	Table I.
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IJ	AIM
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Names of journal	Acronyms
Journal of Accounting and Economics	JAE
Journal of Accounting and Finance Research	JAFR
Journal of Accounting & Public Policy	JAPP
Journal of Accounting Case Research	JACR
Journal of Accounting Education	JAED
Journal of Accounting Literature	JAL
Journal of Accounting Research	JAR
Journal of Accounting, Auditing and Finance	JAAF
Journal of Accounting, Ethics and Public Policy	JAEPP
Journal of Alternative Investments	JAI
Journal of American Academy of Business, Cambridge (The)	JAABC
Journal of Applied Corporate Finance	JACF
Journal of Applied Finance	JAF
Journal of Applied Management Accounting Research	JAMAR
Journal of Banking & Finance	JBF
Journal of Banking Research	JBR
Journal of Business	JB
Journal of Business and Economic Studies	JBES
Journal of Business and Economics	JBE
Journal of Business Finance & Accounting	JBFA
Journal of Computer Information Systems	JCIS
Journal of Contemporary Accounting and Economics	AE
Journal of Corporate Accounting and Finance	JCAF
Journal of Corporate Finance	JCF
Journal of Cost Analysis and Management	JCAM
Journal of Derivatives	JD
Journal of Derivatives Accounting	JDA
Journal of E-Business	JE-B
Journal of Economics and Finance	JEF
Journal of Emerging Technologies in Accounting	JETA
Journal of Empirical Finance	<i>JEMPF</i>
Journal of Enterprise Information Management	JEIM
Journal of Finance	JF
Journal of Financial and Quantitative Analysis	JFQA
Journal of Financial Econometrics	JFECON
Journal of Financial Economics	JFE
Journal of Financial Education	JFED
Journal of Financial Engineering	JFENG
Journal of Financial Intermediation	JFI
Journal of Financial Markets	JFMKT
Journal of Financial Research	JFR
Journal of Financial Services Research	JFSR
Journal of Financial Statement Analysis	JFSA
Journal of Fixed Income	JFINC
Journal of Forensic Accounting	JFA
Journal of Futures Markets	JFM
Journal of Information Systems	JIS
Journal of International Accounting Research	JIAR
Journal of International Accounting, Auditing and Taxation	JIAAT
Journal of International Financial Management and Accounting	JIFMA
	(continued)

Table I.



Names of journal	Acronyms	Rankings of academic
Journal of International Financial Markets, Institutions and Money	JIFMIN	journals
Journal of International Money and Finance	JIMF	journais
Journal of Investments	$J\!I\!NV$	
Journal of Law and Economics	JLE	
Journal of Management Accounting Research	JMAR	71
Journal of Management Information Systems	JMIS	/ 1
Journal of Money, Credit and Banking	JMCB	
Journal of Multinational Financial Management	JMFM	
Journal of Portfolio Management	JPM	
Journal of Risk Finance	JRF	
Journal of Small Business Finance	JSBF	
Journal of Strategic Information Systems	JSIS	
Journal of Taxation	JT	
Journal of the American Taxation Association	JA TA	
Management Accounting Quarterly	MAQ	
Management Accounting Research	MAR	
Management Science	MS	
Managerial Auditing Journal	MAJ	
Managerial Finance	MF	
Mathematical Finance	MATHF	
MIS Quarterly	MISQ	
Multinational Finance Journal	MFI	
National Accounting Journal (The)	NAI	
National Tax Journal	NTI	
Oil, Gas and Energy Quarterly	OĞEQ	
Organization Science	OS	
Pacific Accounting Review	PAR	
Pacific Basin Finance Journal	PBFI	
Quarterly Journal of Economics	QIE	
Quarterly Review of Economics and Finance	$\widetilde{QIBE}$	
Rand (Bell) Journal of Economics	$\widetilde{RIE}$	
Recent Developments and International Banking and Finance	ŘDIBF	
Research in Accounting Regulation	RAR	
Research in Finance	RIF	
Research in Financial Services	RFSER	
Research in Governmental and Nonprofit Accounting	RGNA	
Research in International Business Finance	RIBF	
Research on Professional Responsibility and Ethics in Accounting	RPREA	
Review of Accounting and Finance	RAF	
Review of Accounting Studies	RAS	
Review of Business Information Systems	RBIS	
Review of Derivative Research	RDR	
Review of Finance	ROF	
Review of Financial Economics	RFE	
Review of Financial Studies	RFS	
Review of Futures Markets	RFM	
Review of Pacific Basin Financial Markets and Policies	RPBFMP	
Review of Quantitative Finance and Accounting	RQFA	
Sloan Management Review	SMR	
Strategic Finance Magazine	SFM	
Tax Adviser	TA	Table I.
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the methodology applied in the paper, focusing particularly on the approaches to rank journals. Reports and analyses of the results are provided in Section 4, followed by a concluding section discussing the relevance and limitations of the results.

#### 2. Literature review

The importance of academic journal articles in tenure promotion has resulted in academics devoting a great deal of effort towards the creation of journal rankings.

#### 2.1 The research criteria in tenure promotion

The American Association of University Professors and the Association of American Colleges *Statement of Principles on Academic Freedom and Tenure* introduced the tenure system in 1940 (McPherson and Schapiro, 1999). The tenure award is a lifetime contract to the faculty where one aims to protect academic freedom, promote research, attract smart people to pursue academic life, etc. (Brewster, 1972; Brown and Kurland, 1990; Carroll, 2000). Research achievement is of fundamental importance in the tenure evaluation of the performance of a faculty member. Consideration is usually given through evidence of scholarship reflected by the ability of the faculty member to have her research published after the appropriate peer evaluation. In judging research, emphasis is placed on both quality and quantity (Reinstein and Calderon, 2006). Thus, it is indispensable to have a list of journal rankings as the benchmark for assessing research quality.

### 2.2 Rankings of accounting journals

Howard and Nikolai (1983) conduct a survey among the accounting faculty who earned doctoral degrees from the US universities and teach in the USA. The survey result indicates that JAR, TAR, Journal of Business (JB), Accounting, Organization, and Society (AOS), Journal of Business Finance & Accounting (JBFA), are the top five accounting journals. Nobes (1985) extends Howard and Nikolai's (1983) research by including samples from the UK, Australia, and New Zealand, and finds that JAR, TAR, JAE, JB, and AOS, are the top five journals. Employing the citation method, Beattie and Ryan (1989) examine the performance of Nobes's top seven journals in 1987, and find that the accounting journal ranking order for 1987 is JAR, TAR, JAE, AOS, ABR, AB, and JBFA.

Hull and Wright (1990) examine the accounting faculty's perception of the quality of 79 accounting and business journals. They argue that among accounting journals, JAR, TAR, JAE, AOS, and Journal of American Taxation Association (JATA) are of the highest quality. Brown and Huefner (1994) investigate the quality perception of accounting journals among 367 senior accounting faculty members from Business Week's Best 40 MBA program schools. With 44 accounting journals included in the survey, Brown and Huefner (1994) report TAR, JAR, JAE, CAR, and AOS, as the top five accounting journals. Both Smith (1994) and Jolly et al. (1995) conduct a survey among the accounting faculty members. The top five journals on Smith (1994)'s list are Auditing: A Journal of Practice & Theory (AUD), TAR, JAR, AOS, and JAE; and on Jolly et al. (1995)'s list are JAR, JAE, TAR, AOS, and Management Science (MS). Johnson et al. (2002) survey all the administrators of accounting programs about publication quality for promotion decisions, and find that TAR, JAR, JAE, AOS, and AUD are perceived as elite journals.

Recent research adopts a more global perspective. Using responses from 260 active researchers at the British and Irish institutions, Brinn *et al.* (1996) conclude that *JAE*, *TAR*, *JAR*, *AOS*, and *CAR* are the top five accounting and finance journals. Ballas and Theoharakis (2003) survey 6,994 accounting faculty members worldwide, and identify *TAR*, *JAR*, *JAE*, *AOS*, and *CAR* as the top five accounting journals.

Besides, the survey method, citation analysis is also widely used in ranking academic journals, since the number of citations reflects the influence and contribution of the research. Brown (1996) documents that during the past 30 years, publications by *JAR* have been cited most frequently, followed by *JAE*, *AOS*, and *TAR*. Tahai and Rigsby (1998) examine the influence of eight accounting journals from 1992 to 1994, and note that papers in *JAR*, *TAR*, *JAE*, and *AOS*, are cited more often than those published on other journals.

The advent of electronic versions of papers available for downloading from the internet provides another avenue for assessing journal quality, as the download frequency provides a measure of the impact of the paper (Beattie and Goodacre, 2006). Brown (2003) counts the number of downloads for an article from the social science research networks and reports that the 427 most frequently downloaded articles in accounting and finance areas appear in 18 journals, including five finance journals and 13 accounting journals. Accounting papers in *JAE*, *JAR*, *TAR*, *Review of Accounting Studies (RAS)*, and *Accounting Horizon (AH)* are most likely to be downloaded.

With the aid of computers, Lowe and Locke (2004) use a web-based survey of 1,314 accounting and finance faculty from the US universities concerning the quality of 32 journals, and conclude that the top five accounting journals are AOS, TAR, JAR, JAE, and CAR. Chan et al. (2008) use citations from accounting dissertations completed during the period from 1999 to 2003 to measure the quality of accounting journals. They find that the top journals include TAR, JAR, AOS, and JAE, though the rankings do vary by specialty areas as well as research methods.

Table II summarizes the accounting journal rankings obtained in the prior literature. The table indicates that *JAR*, *TAR*, *JAE*, *AOS*, and *CAR* are the five journals that are most consistently ranked as the top five. An interesting thing to mention is that, the ranking methodology in the 1980s and the early 1990s is dominated by the survey approach, while more recent research uses the citation approach and relies heavily on the internet to collect ranking data. This change can be attributed to the boom of the internet services. Table III reports the frequency that accounting journals are ranked as the top 1, 2, 3, 4, or 5 journals, respectively, by the prior research listed in Table II.

### 2.3 Rankings of finance journals

Alexander and Mabry (1994) rank finance journals based on the number of citations found in articles published in four leading finance journals, i.e. *JF*, *JFE*, *Journal of Financial Qualitative Analysis* (*JFQA*) and *Review of Financial Studies* (*RFS*), during the period from January 1987 to March 1991. They find that *JFE*, *JF*, *JFQA*, *Financial Analysts Journal* (*FAJ*), and *Financial Management* (*FM*) are the most frequently cited journals during this period.

Corrado and Ferris (1997) survey the influence of research journals on finance doctoral education. Influence is measured by citations from syllabi of finance seminars. They find that five finance journals account for 82.1 percent of the total citations, and



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$\overline{AH}$														2			6	9
RAS														4				
MS ,							2											
AUD						П					2						∞	2
CAR					4			2					2		2		7	$\infty$
JAR TAR JB AOS JBFA JAE ABR JATA CAR AUD MS RAS AH				2														10
ABR			2															
JAE		က	3	3	3	2	2	1	2	3	3		က	1	4		4	4
JBFA	2																	
AOS	4	5	4	4	2	4	4	4	က	4	4		4		Π		က	က
JB	3	4																
TAR	2	2	2	2	П	2	3	2	4	2	П		Π	က	2		П	П
JAR	П	Π	1	1	2	33	1	3	1	1	2		2	2	3		2	2
Response rate (%)	26	41	NA	36	49	31	41	34	NA	NA	25		18	NA	16		NA	NA
Ranking methods	Survey	Survey	Citation	Survey	Survey	Survey	Survey	Survey	Citation	Citation	Survey	Survey		Number of downloads	Web-based survey	Citation_research	method	Citation_specialty area
Authors	Howard and Nikolai (1983)	Nobes (1985)	Beatties and Ryan (1989)	Hull and Wright (1990)	Brown and Huefner (1994)	Smith (1994)	Jolly <i>et al.</i> (1995)	Brinn et al. (1996)	Brown (1996)	Tahai and Rigsby (1998)	Johnson et al. (2002)	Ballas and Theoharakis	(2003)	Brown (2003)	Lowe and Locke (2004)	Chan <i>et al.</i> (2008)		

**Table II.**Summary of accounting journal rankings with prior research



Journals	No. 1	No. 2	No. 3	No. 4	No. 5	Rankings of academic
ABR					1	journals
AH					1	journaio
AOS	1		3	9	2	
AUD	1				2	
CAR				1	3	75
JAE	2	2	7	3	1	
JAR	7	6	3			
JATA					1	
JBFA					1	
JΒ			1	1		Table III.
MS					1	Summary of accounting
RAS				1		journal rankings with
TAR	5	8	2	1		prior research

they are JF, JFE, JFQA, the RFS and JB. Borokhovich et al. (1999 and 2000) rank journals by their impact factors, and JFE, JF, JB, RFS, and FM are the leading five journals on their list. This result is consistent with Zivney and Reichenstein's (1994).

Chung et al. (2001) rank the finance journals by counting the number of citations found in the papers published in the preeminent finance journals between 1974 and 1998. They find that more than half of the 100 most cited articles were published in JF and JFE. Oltheten et al. (2005) survey 862 finance faculty members and conclude that JF, JFE, RFS, JFQA, and JB were the leading journals. In a more recent study, Maberly and Pierce (2006) rank JF, JFE, RFS, JB, and JFQA as the top five finance journals based on the citation counts found in papers published in JF, JFE, and RFS during the period from 1995 to 2005. Moreover, they develop different rankings for various geographic regions. For example, in the Asia-Pacific region, the top five finance journals were Pacific Basin Finance Journal (PBFJ), Accounting and Finance (AF), International Financial Review (IFR), Asia Pacific Financial Management (APFM), and International Review of Finance (IRF); but in Europe, JBFA, Review of Finance (ROF), European Financial Management (EFM), and European Journal of Finance (EJF) are the top four journals (Tables IV and V).

#### 2.4 Rankings of information system journals

IS combines the study and practice of accounting and finance with the design, implementation, and monitoring of ISs. While the types of computer technologies develops and potential areas of their application increase, so too has the role of an IS

Authors	Ranking methods	JF	JFE	JFQA	RFS	FAJ	FM	JB	
Alexander <i>et al.</i> (1994) Zivney and Reichenstein (1994)	Citation Citation	2	1	3	4	4	5 5	3	
Corrado and Ferris (1997)	Citation	1	2	3	4		-	5	W 11 W
Borokhovich <i>et al.</i> (1999, 2000) Chung <i>et al.</i> (2001)	Impact factor Citation	2 1	$\frac{1}{2}$		4		5	3	<b>Table IV.</b> Summary of finance
Oltheten <i>et al.</i> (2005) Maberly and Pierce (2006)	Survey Citation	1 1	2 2	4 5	3 3			5 4	journal rankings with prior research



and the scope of the discipline (Avison and Elliot, 2005). As a response to the practice in the real business world, the academia has started to show great interests in this area with new journals and publications.

The earliest rankings of IS journals were reported by Hamilton and Ives (1983), with only ten journals on their list. Vogel and Wetherbe (1984) extend the sample from ten to 15 journals, and find that the faculty of the top five IS programs at the US universities publishes most of their research in the *Communications of the ACM (CACM)*, *Harvard Business Review (HBR)*, *MIS Quarterly (MISQ)*, and *Sloan Management Review (SMR)*. The *Journal of Data Education (JDE)* and *Data Base (DB)* are the other two journals that the IS faculty are most likely to publish. However, they do not provide a ranking list due to the very limited number of IS journals in the 1980s'.

Gillenson and Stutz (1991) survey among 269 AACSB accredited business schools to investigate their opinions on 38 IS or MIS related journals. They conclude that *CACM* and *MISQ* are highly evaluated, consistent with the findings by Culnan (1987), Luke and Doke (1987), Jackson and Nath (1989), and Koong and Weistroffer (1989). *MS* has also been consistently ranked in the top position (Gillenson and Stutz, 1991; Patten, 1982). Hardgrave and Walstrom (1997) find that *MISQ*, *Information Systems Research (ISR)*, *MS*, and *CACM* are the leadings journals based on the opinions from 370 faculty members at the USA and Canada institutions.

Recently, more research ranks IS journals with the aid of online questionnaires. Mylonopoulos and Theoharakis (2001) conduct an online survey to investigate faculty's opinions about IS journals. Their survey includes 87 journals, which are selected from prior studies (Gillenson and Stutz, 1991; Walstrom and Hardgraveave, 1995; Holsapple *et al.*, 1994). The targeted respondents are asked to rank the top ten journals and the next ten journals. *MISQ*, *CACM*, and *ISR* turn out to be the leading journals; Schwartz and Russo (2004) and Bharati and Tarasewich (2002) corroborated this result.

With the fast development of internet services in the early 20-first century, the number of publications in the area of IS has increased tremendously. Thus, it is possible to use the citation method to rank IS journals. By this approach, Katerattanakul *et al.* (2003) also conclude that *MISQ*, *ISR*, and *CACM* are the top three IS journals. In addition, researchers start to include more IS journals, even those published outside the USA and the UK, into their survey lists. The results suggest that there are some consistencies in several highly rated journals, i.e. *MISQ*, *CACM*, and *ISR* (Peffers and Ya, 2003; Barnes, 2005). In contrast, by log-multiplicative modeling, Nerur *et al.* (2005) find that *CACM* and *IEEE* are the top journals, while *MISQ* and *ISR* are ranked fourth and sixth, respectively.

No. 1	No. 2	No. 3	No. 4	No. 5
4	3			
3	4			
		2	1	1
		2	3	
			1	
				3
		2	1	2
	4	4 3	4 3 3 4 2 2	$\begin{array}{cccccccccccccccccccccccccccccccccccc$

**Table V.**Summary of finance journal rankings with prior research

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Extant research attempts to capture the quality of a journal based on either the perception from the faculty or the influence the journal has in the field. To our knowledge, this paper is the first to rank journal quality as perceived by the academic chairs, who are the primary decision makers in tenure, promotion and merit processes. By linking the scholarship criterion in tenure promotion evaluation with the quality of journals, we provide ranking lists that can inform the faculty members the opinions of their judges – their chairs. Moreover, existing research ranks journals in each area separately. To accommodate the growth in multi-disciplinary research, we mix journals in accounting, finance, and IS areas together, and report a comprehensive ranking list.

## 3. Research methodology

#### 3.1 Web-based survey

This study employs a web-based survey method to rank journals in accounting, finance, and IS areas. We chose the survey approach mainly because it can help us reach our target population, i.e. academic chairs, directly (Weber and Stevenson, 1981; Hawkins *et al.*, 1984; Howard and Nikolai, 1983; Nobes, 1985; Schroeder *et al.*, 1988; Hull and Wright, 1990; Alexander and Mabry, 1994). Other benefits related to the web-based survey method include low cost, fast response, easy access to the internet by academic chairs, etc. Before we started opening the web site, we also did a pre-test on the site from February 11, 2008 to March 2, 2008 by sending the link of the web site to four chairs in accounting, finance, and IS fields in US universities. From business schools that have all accounting, finance, and IS areas from universities and colleges over the world and sent them an email with a direct web site link to the survey on March 3, 2008. By the end of April 26, 2008, we received 460 effective responses; and the response rate is 29.62 percent.

In our sample, we first include the most common journals in the areas of accounting, finance, and IS, and add some journals listed on Cabell's Directories in Accounting, Finance and Management if the acceptance rate is below 20 percent. Finally, there are 196 journals in areas of accounting, finance, and IS on our list, with 96 journals in accounting (49 percent of 196 journals), 108 journals in finance (55 percent of 196 journals), and 35 journals in IS area (18 percent of 196 journals). There are journals in multidisciplinary areas so total is not equal to 100 percent. The differences in the number of journals in each area reflect the variation in the development of each field.

In the survey, we ask the chairs whether they know the journal. If they know the journal, which tier they would like to rate it, based on a four-tier scale (tier 1 means the best quality, and tier 4 represents the lowest quality). We also ask the chairs to indicate



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whether or not a publication on a specific journal is recognized in tenure and promotion. The survey is anonymous to encourage academic honesty and freedom.

### 3.2 Ranking methods

We use two methods, the familiarity-rank position index (FARPI) and the geometric mean, to rank the sample journals based on the responses from academic chairs in areas of accounting, finance, IS.

3.2.1 Familiarity-rank position index (FARPI) method. This method has been widely used to rank journals (Oltheten et al., 2005; Theoharakis and Hirst, 2002; Chan et al., 2007). FARPI is computed according to the following:

$$FARPI_{i} = 100 \frac{\sum_{j=1}^{4} R_{ij}(5-j)}{4n} (0 \le FARPI_{i} \le 100), \quad i \in (1, 2, ..., 185),$$

$$j \in (1, 2, 3, 4), \quad n = 460,$$

where i denotes the individual journal;  $R_{ij}$  is the number of times that journal i is ranked as the jth tier journal, and n is the number of respondents in the sample. The method considers the popularity of a journal. A journal will receive a higher FARPI if more chairs know it, ceteris paribus. Oltheten  $et\ al.\ (2005)$  argue that a journal with a high FARPI is more influential than a journal with a low FARPI.

Based on FARPI, journals are grouped into four tiers by two statistical methods, the extreme mean method and the quartile method. The former places journals with highest level and lowest level FARPI into each part and calculates the break points. However, by this method, there are only a limited number of journals in tiers 1 and 2, and most journals are classified as tier 3 or 4 journals. Alternatively, we can use the quartile method to spread an equal number of journals into each tier (quartile), according to their FARPI. In particular, journals in the top 26.02 percent of the FARPI are ranked as tier 1 journals, the next 23.98 percent belong to tier 2 journals, 24.49 percent belong to tier 3 journals and the bottom 25.51 percent journals are in tier 4. The slightly uneven distribution is necessary due to natural breaks between quartiles. The purpose of this method is to allow the chairs to motivate faculty to upgrade their research quality by providing an attainable-tiered journal list. With this purpose in mind, except A + list that requires the highest standard, other tiers (B-D) are split into the approximate mid points by looking for natural breaks, i.e. the biggest differences between each FARPI.

3.2.2 Geometric mean method. We assign points to journals ranked into different tiers by the chairs, with four points to a tier 1 journal, three points to a tier 2 journal, two points to a tier 3 journal, and one point to a tier 4 journal. For each journal, we compute the geometric mean. First, we multiply the number of times that a journal is rated as a tier *j* journal and take the points for that tier, add up the points at each tier, and then take the *n*th root, where *n* equals the number of respondents for that journal. Under this method, a journal that is recognized and rated by more chairs will receive a lower geometric mean, and thus be placed at higher level, ceteris paribus. Similar to the FARPI method, this method also reflects the popularity of the journals.

## 4. Results and discussion

#### 4.1 Sample demographic data

Among 460 respondents, 80 percent are male, indicating that males dominate the college chairs in accounting, finance, and IS areas. Almost all the respondents are over 30, and nearly one third are over 60, demonstrating that the professional life for academic chairs is longer than for people in other sectors. A few chairs in our sample are under 30, which is a good sign of the fresh blood in this profession. There are 180 responses from outside the USA, counting almost 40 percent of the sample size. We note that almost all the respondents are from English-speaking countries and over 70 percent of the respondents are from either the USA or UK. However, the response concentration in the USA and UK universities would not bias our rankings, as both countries are in the leading positions in accounting, finance, and IS areas in the world. In fact, the high quality of research in the USA and UK may contribute to the high response rate to this survey.

Nearly, 90 percent of the respondents have PhD degrees, and the rest have at least master degrees. Among ther 460 chairs, 300 are from research universities while 180 are from top research schools. Two hundred and seventy-eight respondents had publications in the past five years, while most of them had less than 6 publications in the past three years. Nearly, all of these respondents expressed their plans to publish in the tier 1 journals in the next five years. More than 80 percent of the respondents have full or associate professor titles. Finally, more than half of respondents asked for a copy of the result of this survey, indicating the importance of the research.

#### 4.2 Comprehensive rankings

4.2.1 FARPI approach. Table VI reports a comprehensive ranking list, including all sample journals in areas of accounting, finance, and IS. We divide 196 journals into four tiers based on their FARPI. Using the extreme mean method, we group 11 journals into the tier-1 level, 33 journals into the tier-2 level, 78 journals into the tier-3 level, and 74 journals into the tier-4 level. Most journals are grouped into tier-3 and -4 levels, and the top two tier journals count as only 22.45 percent of the whole sample, indicating the limited number of prestigious journals identified by academic chairs. The 11 journals in the tier-1 level include JAR, TAR, JF, JAE, JFE, MISQ, MS, AMJ, AMR, DS, and CAR. Among them, five are accounting journals, three are finance journals, and five are IS journals. It is interesting that five IS journals are listed among the top 11 journals, but the total number of journals in IS field is less than that in either accounting or finance field. This can be attributed to the rapid growth of the application of computers in business management and the tremendous academic interests in the IS. This also



IJAIM 17,1		Name of journals	Acronyms	FARPI ranking	Tier (extreme)
11,1	1	Journal of Accounting Research	JAR	98.78	Tier 1
	2	Accounting Review (The)	TAR	97.28	
	3	Journal of Finance	JF	97.12	
	4	Journal of Accounting and Economics	JAE	94.60	
80	5	Journal of Financial Economics	JFE	93.22	
	- 6	MIS Quarterly	MISQ	92.02	
	7	Management Science	MS	90.22	
	8	Academy of Management Journal	AMJ	89.46	
	9	Academy of Management Review	AMR	89.11	
	10	Decision Sciences	DS	87.31	
	11	Contemporary Accounting Research	CAR	86.07	
	12	Journal of Business	JB	82.69	Tier 2
	13	Accounting, Organizations and Society	AOS	81.98	
	14	Journal of Financial and Quantitative Analysis	JFQA	81.69	
	15	IEEE Transactions	IEEE	79.67	
	16	Auditing: A Journal of Practice & Theory	AUD	79.01	
	17	Journal of the American Taxation Association	JATA	78.64	
	18	Journal of Accounting & Public Policy	JAPP	78.58	
	19	Review of Financial Studies	RFS	78.19	
	20	Journal of Money, Credit and Banking	JMCB	77.81	
	21	Information Systems Research	ISR	76.71	
	22	Journal of Accounting, Auditing and Finance	$J\!AAF$	76.41	
	23	Journal of Management Information Systems	<i>JMIS</i>	75.64	
	24	Journal of Management Accounting Research	JMAR	75.29	
	25	Journal of Banking & Finance	JBF	75.26	
	26	Review of Accounting Studies	RAS	74.44	
	27	Information Systems Journal	ISJ	73.86	
	28	Accounting Horizons	AH	73.20	
	29	Harvard Business Review	HBR	72.74	
	30	Financial Management	FM	72.07	
	31	Journal of Corporate Finance	JCF	71.85	
	32	Financial Analysts Journal	FAJ	71.25	
	33	Behavioral Research in Accounting	BRA	70.60	
	34	Organization Science	OS	69.96	
	35	Review of Quantitative Finance and Accounting	AB	69.83	
	36	Journal of Accounting Literature	$J\!AL$	69.62	
	37	Journal of Information Systems	JIS	69.43	
	38	International Review of Economics and Finance	IREF	69.05	
	39	Journal of Financial Intermediation	JFI	69.04	
	40	Management Accounting Research	MAR	68.90	
	41	Decision Support Systems	DSS	68.84	
	42	Journal of Business Finance & Accounting	<i>JBFA</i>	68.19	
	43	Information & Management	IM	67.65	
	44	Issues in Accounting Education	$I\!AE$	67.14	
	45	Journal of Financial Research	JFR	66.01	Tier 3
	46	Sloan Management Review	SMR	65.86	
	47	Journal of Financial Markets	JFMKT	65.73	
Table VI.	48	Mathematical Finance	MATHF	65.59	
Journal rankings	49	Journal of Computer Information Systems	JCIS	65.58	
by FARPI	50	Abacus	RQFA	65.57	
(mean extreme methods)					(continued)



	Name of journals	Acronyms	FARPI ranking	Tier (extreme)	Rankings of academic
51	Journal of Empirical Finance	<i>IEMPF</i>	65.56		journals
52	Communications of the ACM	CACM	65.48		
53	Journal of Forensic Accounting	IFA	65.48		
54	National Tax Journal	NTI	65.29		81
55	Journal of International Accounting Research	IIAR	64.27		01
56	Information Systems Control Journal	ISCI	64.11	=	
57	Journal of Portfolio Management	<i>IPM</i>	63.86		
58	British Accounting Review (The)	BAR	63.50		
59	Journal of International Financial Management and				
	Accounting	IIFMA	63.36		
60	Journal of Applied Corporate Finance	JACF	62.42		
61	Journal of Financial Econometrics	IFECON	62.15		
62	Review of Financial Economics	RFE	62.05		
63	International Journal of Accounting and Information				
-	Management	IJAIM	61.66		
64	Journal of Applied Management Accounting	1/1 111/1	01.00		
01	Research	IAMAR	61.26		
65	Journal of Derivatives	JD ID	60.93		
66	Journal of Financial Services Research	JFSR	60.80		
67	European Journal of Information Systems	EJIS	60.76		
68	Advances in Accounting Behavioral Research	AABR	60.59		
69	Accounting and Business Research	ABR	60.44		
70	Information and Organization	IO	60.23		
	Journal of Contemporary Accounting and	10	00.20		
71	Economics	AE	60.00		
72	Pacific Basin Finance Journal	PBFI	59.94		
73	ATA Journal of Legal Tax Research (The)	ATAILTR	59.92		
74	International Journal of Accounting Information	1111111111111	00.02		
• •	Systems Systems	IJAIS	59.76		
75	Review of Business Information Systems	RBIS	59.57		
76	Journal of Business and Economics	IBE	59.00		
77	European Journal of Finance	EIF	58.92		
78	Journal of International Money and Finance	IIMF	58.84		
79	Journal of Strategic Information Systems	ISIS	58.72		
80	Abblied Mathematical Finance	AMF	58.72		
81	Appuea Mainematical Finance Advances in Accounting	AMI $AA$	58.61		
82	Journal of Accounting Education	IAED	58.55		
83	Journal of Futures Markets	JFM	58.44		
00		JI'IVI	30.44		
0.4	Accounting, Auditing & Accountability	A A A T	EQ 20		
84 of	Journal	AAAJ	58.29		
85	International Journal of Intelligent Systems in	HICAELA	F7 79		
00	Accounting, Finance and Management	IJISAFM	57.72		
86	European Accounting Review	EAR	57.52 57.51		
87	Journal of Economics and Finance	JEF ICAE	57.51		
88	Journal of Corporate Accounting and Finance	JCAF	57.39		
89	Advances in Taxation	AT	57.05		
90	Journal of Banking Research	JBR	57.04		
				(continued)	Table VI.



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	Name of journals	Acronyms	FARPI ranking	Tier (extreme
91	Journal of International Accounting, Auditing and			
	Taxation	JIAAT	56.95	
92	Quarterly Review of Economics and Finance	QJBE	56.87	
93	Journal of Multinational Financial Management	<i>JMFM</i>	56.57	
94	European Financial Management	EFM	56.42	
95	Journal of International Financial Markets,			
	Institutions and Money	JIFMIN	56.18	
96	Journal of Accounting and Finance Research	<i>JAFR</i>	56.14	
97	Accounting and the Public Interest	API	56.09	
98	Managerial Finance	MF	55.52	
99	Journal of Applied Finance	IAF	55.33	
00	Accounting Education: An International Journal	AEAIJ	55.26	
01	Financial Review	FR	55.16	
02	Iournal of Investments	IINV	54.76	
03	Management Accounting Quarterly	MAQ	54.61	
04	Research in Accounting Regulation	RAR	54.61	
05	International Journal of Accounting	IJΑ	54.43	
06	Journal of Accounting, Ethics and Public Policy	ĬAEPP	54.39	
07	International Tax Journal	ĬTI	54.35	
08	Advances in Accounting Education	$\overrightarrow{AAE}$	54.13	
09	European Financial Review	EFR	53.87	
10	Advances in Quantitative Analysis of Accounting and			
	Finance	AQAFA	53.34	
11	Review of Finance	ROF	53.29	
12	Journal of Financial Engineering	<i>IFENG</i>	53.26	
13	Advances in Management Accounting	$\overline{AMA}$	53.19	
14	Review of Futures Markets	RFM	53.17	
15	International Journal of Strategic Cost Management	IJSCM	52.99	
16	Journal of Risk Finance	JRF	52.81	
17	International Journal of Theoretical and Applied	·		
	Finance	IJTAF	52.75	
18	Advances in Financial Economics	AIFE	52.58	
19	Journal of Small Business Finance	<i>ISBF</i>	52.57	
20	Accounting and Finance	A&F	52.57	
21	Critical Perspectives on Accounting	CPA	52.18	
22	Journal of Emerging Technologies in Accounting	<i>JETA</i>	52.11	
23	Research in Finance	RIF	51.70	Tier 4
24	International Tax and Public Finance	ITPF	51.32	
25	Advances in Public Interest Accounting	APIA	51.11	
26	Research in Governmental and Nonprofit Accounting	RGNA	51.10	
27	Advances in International Accounting	AIA	50.74	
28	Journal of Fixed Income	IFINC	50.72	
29	Review of Pacific Basin Financial Markets and	3		
	Policies	RPBFMP	50.71	
30	Accounting Historians Journal	AHI	50.46	
31	Journal of Accounting Case Research	IACR	50.34	
32	Journal of Accountancy	IA	50.25	
33	Journal of Cost Analysis and Management	JCAM	50.16	
34	Review of Accounting and Finance	RAF	50.10	
J 1	1000000 of 11000000000 wow I browned	11111	00.10	(continued

Table VI.

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	Name of journals	Acronyms	FARPI ranking	Tier (extreme)	Rankings of academic journals
135	Data Base	DB	50.00		journais
136	Journal of Enterprise Information Management	JEIM	50.00		
137	Multinational Finance Journal	MFJ	49.89		
138	Corporate Taxation	CT	49.84		83
139	Review of Derivative Research	RDR	49.49	_	
140	Research in International Business Finance	RIBF	49.46		
141	Advances in Pacific Basin Financial Markets	APBFM	49.36		
142	Advances in Financial Education	AFED	49.31		
143	Research on Professional Responsibility and Ethics				
	in Accounting	RPREA	49.29		
144	Internal Auditing	IA	49.08		
145	International Journal of Finance	IJF	48.80		
146	Pacific Accounting Review	PAR	48.80		
147	Tax Adviser	TA	48.51		
148	Applied Financial Economics	AFE	48.50		
149	Journal of Business and Economic Studies	<i>JBES</i>	48.46		
150	Financial Markets, Institutions and Instruments	FMII	48.32		
151	International Review of Financial Analysis	IRFA	48.14		
152	Advances in Mathematical Program and Financial				
	Planning	AMPFP	48.01		
153	International Journal of Auditing	IJAud	47.73		
154	Advances in Futures and Options Research	AFOR	47.45		
155	Derivatives Quarterly	DQ	47.38		
156	International Journal of Finance & Economics	IJFE	47.20		
157	Journal of Alternative Investments	JAI	46.88		
158 159	International Journal of Business Research Advances in Investment Analysis and Portfolio	IJBR	46.55		
	Management	AIAPM	46.51		
160	Canadian Tax Journal	CTJ	46.37		
161	International Review of Finance	IRF	46.34		
162	Asian Pacific Financial Markets	APFM	46.32		
163	CPA Journal	CPAJ	45.73		
164	Finance Research Letters	FRL	45.67		
165	Oil, Gas and Energy Quarterly	OGEQ	45.62		
166	Accounting Educator's Journal	AEJ	45.61		
167	International Journal of Government Auditing	IJGA	45.58		
168	Strategic Finance Magazine	SFM	45.28		
169	Global Finance Journal	GFJ	45.18		
170	Managerial Auditing Journal	MAJ	44.85		
171	Advances in Financial Planning and Forecasting	AFPF	44.82		
172	Recent Developments and International Banking and				
4=0	Finance	RDIBF	44.59		
173	Research in Financial Services	RFSER	44.30		
174	International Journal of Accounting, Auditing and	TT 4 4 DD	44.00		
100	Performance Evaluation	IJAAPE	44.09		
175	Advances in International Business and Finance	AIBF	43.95		
176	Internal Auditor	IAuditor	43.91		
177	Journal of Financial Education	JFED ID 4	43.80		
178	Journal of Derivatives Accounting	JDA	43.61		70 11 TT
				(continued)	Table VI.

IJAIM 17,1		Name of journals	Acronyms	FARPI ranking	Tier (extreme)
	179	Financial Services Review	FSR	43.54	
	180	CA Magazine	CA	43.43	
	181	National Accounting Journal (The)	NAJ	42.61	
84	182	Journal of Financial Statement Analysis	JFSA	42.53	
	183	Finance and Stochastics	FS	42.15	
	184	Advances in Working Capital Management	AWCM	42.14	
	185	Journal of Academy of Business and Economics	$J\!ABE$	42.12	
	186	Applied Financial Economics Letters	AFEL	41.92	
	187	Journal of E-Business	JE-B	41.57	
	188	Advances in Pacific Basin Business, Economics and			
		Finance	APBBEF	40.96	
	189	International Finance Review	<i>IFR</i>	40.42	
	190	Journal of American Academy of Business,			
		Cambridge (The)	JAABC	40.04	
	191	CMA Management Magazine	CMA	39.74	
	192	Financial Practice and Education	FPE	39.35	
	193	Accounting Forum	AF	39.12	
	194	American Journal of Business and Economics	$AJ\!BE$	38.03	
	195	International Finance	INTFIN	36.86	
Table VI.	196	Accounting Research Journal	ARJ	36.72	

indicates that current accounting and finance research is depending on the development of science and technology of the IS area.

However, among the top five journals, there are three accounting journals, two finance journals, but no IS journals. IS journals are all listed between the sixth to the tenth. Compared with accounting and finance fields, IS is much less developed because of a shorter history. Therefore, the leading journals in the former two have been perceived as the top journals for all three areas. In tier-2 level, there are 33 journals. The ranking list presented in Table VI is very challenging to the faculty, because only 44 journals are rated as tier-1 and -2 journals. With such a small number of journals recognized as high quality, most faculty members would be discouraged to upgrade their research quality, as they do not expect to be competitive enough to publish there. Therefore, we suggest that only those most research active business programs adopt this standard, but not those regular programs.

To encourage academic research by all faculty members, including those in teaching and research schools, we use the quartile method, and allocate an roughly equal number of journals into each tier, according to their FARPI, using natural breaks between quartiles. Thus, the numbers of journals in tier 1, 2, 3, and 4 are 51, 47, 48, and 50, respectively. The purpose of this list is to allow the chairs to motivate faculty members to upgrade their research quality by providing an attainable-tiered journal list. Among 51 journals in tier 1, the first 14 journals are classified as the tier A + level, with seven journals in accounting area, five in finance area, and six in IS area. By this approach, the number (14) of tier A + journals is bigger than the number (11) of tier 1 journals reported in Table VI, and the newly added three journals are JB, AOS, and JFQA. Besides, those 14 tier A + journals, which represent the highest standard in each area, 37 more journals are listed as tier 1 level. Using this list, schools can promote

#### 4.3 Rankings in accounting area

Besides, the comprehensive rankings provided in Tables VI and VII, we present journal rankings in each area. Moreover, we compare our ranking results with prior rankings to examine whether there are changes on the perception of the quality of journals during the past 20 years. The following rankings are all obtained by the FARPI approach.

Table VIII presents the ranking result of accounting journals on the basis of their FARPI. Among 96 accounting journals, six have FARPIs higher than 80, and the order is listed as the following: *JAR*, *TAR*, *JAE*, *CAR*, *JB*, and *AOS*. In fact, *JAR*, *TAR*, *JAE*, *CAR*, and *AOS* have been constantly rated as top five accounting journals in the literature. Our result corroborates the prior rankings, by adding evidence that the top journals in the minds of academic chairs are similar to those perceived as elite journals by the faculty members. The difference between our accounting list and the traditional list is *JB*. *JB* is a multi-disciplinary journal, and has been consistently rated as a leading journal in finance. Since *JB* publishes accounting papers, we also include it in the sample of accounting journals. It is straightforward to see that academic chairs, no matter their fields, rate *JB* highly.

In Table IX, we compare our ranking results with two other rankings, obtained by Jolly *et al.* (1995) and Chan *et al.* (2008). The latter two rate the quality of accounting journals, according to the perception of academic faculty members. In contrast, our rankings are based on the opinions of the academic chairs. The results achieved from different approaches are similar. *JAR*, *JAE*, *AOS*, *TAR*, *CAR*, *AH*, and *JMAR* are rated as top 15 by all three studies, indicating that the high quality journals perceived by faculty members are also recognized as elite journals by academic chairs. In addition, our survey was conducted in 2008, and Jolly *et al.* (1995) was in 1995, implying that those top journals have maintained their high standards and leading positions for over a decade. The same trend is also found in finance area, but not in the IS area. One suggestion from this finding is that it is difficult for new journals to compete with those existing journals in accounting and finance areas, and hence college chairs may need to pay a little more attention on those new journals to help new faculty members survive and flourish.

#### 4.4 Rankings in finance area

Table X provides the ranking result of finance journals. We find that JF, JAE, JFE, JB, and JFQA are the top five journals among 108 finance journals, and they are also highly ranked when all accounting and IS journals are added to the list, as shown in Table VI. Interestingly, HBR, a multi-discipline journal, is rated the 14th among 96 accounting journals, the 10th among 108 finance journals, and the 11th among 35 IS journals, demonstrating that top multi-disciplinary journals are evaluated highly by the chairs in each area. The increased interests in research across various fields may also contribute to the prosperity and popularity of multi-disciplinary journals.

Table XI compares our ranking result with that obtained by Alexander and Mabry (1994) and Oltheten *et al.* (2005). *JF*, *JFE*, *JB*, *JFQA*, and *FM* are consistently ranked as leading journals in finance area, indicating that these journals have kept their leading



Table VII.

Journal rankings by FARPI (quartile methods)

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Rank	Names of journals	FARPI ranking	Tier (quartile)
1	Journal of Accounting Research	98.78	A + journals
2	Accounting Review (The)	97.28	
3	Journal of Finance	97.12	
4	Journal of Accounting and Economics	94.60	
5	Journal of Financial Economics	93.22	
6	MIS Quarterly	92.02	
7	Management Science	90.22	
8	Academy of Management Journal	89.46	
9	Academy of Management Review	89.11	
10	Decision Sciences	87.31	
11	Contemporary Accounting Research	86.07	
12	Journal of Business	82.69	
13	Accounting, Organizations and Society	81.98	
14	Journal of Financial and Quantitative Analysis	81.69	
15	IEEE Transactions	79.67	A journals
16	Auditing: A Journal of Practice & Theory	79.01	-
17	Journal of the American Taxation Association	78.64	
18	Journal of Accounting & Public Policy	78.58	
19	Review of Financial Studies	78.19	
20	Journal of Money, Credit and Banking	77.81	
21	Information Systems Research	76.71	
22	Journal of Accounting, Auditing and Finance	76.41	
23	Journal of Management Information Systems	75.64	
24	Journal of Management Accounting Research	75.29	
25	Journal of Banking & Finance	75.26	
26	Review of Accounting Studies	74.44	
27	Information Systems Journal	73.86	
28	Accounting Horizons	73.20	
29	Harvard Business Review	72.74	
30	Financial Management	72.07	
31	Journal of Corporate Finance	71.85	
32	Financial Analysts Journal	71.25	
33	Behavioral Research in Accounting	70.60	
34	Organization Science	69.96	
35	Review of Quantitative Finance and Accounting	69.83	
36	Journal of Accounting Literature	69.62	
37	Journal of Information Systems	69.43	
38	International Review of Economics and Finance	69.05	
39	Journal of Financial Intermediation	69.04	
40	Management Accounting Research	68.90	
41	Decision Support Systems	68.84	
42	Journal of Business Finance & Accounting	68.19	
43	Information & Management	67.65	
44	Issues in Accounting Education	67.14	
45	Journal of Financial Research	66.01	
46	Sloan Management Review	65.86	
47	Journal of Financial Markets	65.73	
48	Mathematical Finance	65.59	
49	Journal of Computer Information Systems	65.58	
			(continued)

Rank	Names of journals	FARPI ranking	Tier (quartile)	Rankings of academic
50	Abacus	65.57		
51	Journal of Empirical Finance	65.56		journals
52	Communications of the ACM	65.48	B + journals	
53	Journal of Forensic Accounting	65.48	_ , ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
54	National Tax Journal	65.29		97
55	Journal of International Accounting Research	64.27		87
56	Information Systems Control Journal	64.11		
57	Journal of Portfolio Management	63.86		
58	British Accounting Review (The)	63.50		
59	Journal of International Financial Management and	05.50		
33	Accounting	63.36		
60	Journal of Applied Corporate Finance	62.42		
61		62.15		
	Journal of Financial Econometrics			
62	Review of Financial Economics	62.05		
63	International Journal of Accounting and Information	C1 CC		
0.4	Management	61.66		
64	Journal of Applied Management Accounting Research	61.26		
65	Journal of Derivatives	60.93		
66	Journal of Financial Services Research	60.80		
67	European Journal of Information Systems	60.76		
68	Advances in Accounting Behavioral Research	60.59		
69	Accounting and Business Research	60.44		
70	Information and Organization	60.23		
71	Journal of Contemporary Accounting and Economics	60.00		
72	Pacific Basin Finance Journal	59.94		
73 74	ATA Journal of Legal Tax Research (The) International Journal of Accounting Information	59.92		
1.1	Systems	59.76	B journals	
75	Review of Business Information Systems	59.57	D Journals	
76	Journal of Business and Economics	59.00		
70 77	European Journal of Finance	58.92		
78	Journal of International Money and Finance	58.84		
79 80	Journal of Strategic Information Systems	58.72 58.72		
	Applied Mathematical Finance			
81	Advances in Accounting	58.61		
82	Journal of Accounting Education	58.55		
83	Journal of Futures Markets	58.44		
84	Accounting, Auditing & Accountability Journal	58.29		
85	International Journal of Intelligent Systems in Accounting, Finance and Management	57.72		
86	European Accounting Review	57.52		
87	Journal of Economics and Finance	57.51		
88	Journal of Corporate Accounting and Finance	57.39		
89 90	Advances in Taxation Journal of Banking Research	57.05 57.04		
90		57.04		
31	Journal of International Accounting, Auditing and Taxation	56.95		
92	Quarterly Review of Economics and Finance	56.87		
93	Journal of Multinational Financial Management	56.57		
94	European Financial Management	56.42		
			(continued)	Table VII.

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Rank	Names of journals	FARPI ranking	Tier (quartile)
95	Journal of International Financial Markets,		
	Institutions and Money	56.18	
96	Journal of Accounting and Finance Research	56.14	
97	Accounting and the Public Interest	56.09	
98	Managerial Finance	55.52	
99	Journal of Applied Finance	55.33	C + journals
100	Accounting Education: An International Journal	55.26	· ·
101	Financial Review	55.16	
102	Journal of Investments	54.76	
103	Management Accounting Quarterly	54.61	
104	Research in Accounting Regulation	54.61	
105	International Journal of Accounting	54.43	
106	Journal of Accounting, Ethics and Public Policy	54.39	
107	International Tax Journal	54.35	
108	Advances in Accounting Education	54.13	
109	European Financial Review	53.87	
110	Advances in Quantitative Analysis of Accounting and		
	Finance	53.34	
111	Review of Finance	53.29	
112	Journal of Financial Engineering	53.26	
113	Advances in Management Accounting	53.19	
114	Review of Futures Markets	53.17	
115	International Journal of Strategic Cost Management	52.99	
116	Journal of Risk Finance	52.81	
117	International Journal of Theoretical and Applied	02.01	
111	Finance	52.75	
118	Advances in Financial Economics	52.73 52.58	
119	Journal of Small Business Finance	52.57	
120	Accounting and Finance	52.57	
121	Critical Perspectives on Accounting	52.18	C journals
122	Journal of Emerging Technologies in Accounting	52.10	C journais
123	Research in Finance	51.70	
124	International Tax and Public Finance	51.32	
125	Advances in Public Interest Accounting	51.11	
126	Research in Governmental and Nonprofit Accounting	51.10	
127	Advances in International Accounting	50.74	
128	Journal of Fixed Income	50.72	
129	Review of Pacific Basin Financial Markets and		
	Policies	50.71	
130	Accounting Historians Journal	50.46	
131	Journal of Accounting Case Research	50.34	
132	Journal of Accountancy	50.25	
133	Journal of Cost Analysis and Management	50.16	
134	Review of Accounting and Finance	50.10	
135	Data Base	50.00	
136	Journal of Enterprise Information Management	50.00	
137	Multinational Finance Journal	49.89	
138	Corporate Taxation	49.84	
139	Review of Derivative Research	49.49	
140	Research in International Business Finance	49.46	
	Jiv Viv XIVVOI IVOVIVOI DIVOVIVOO I VIVOI VOO	20.10	(continued

Table VII.

Rank	Names of journals	FARPI ranking	Tier (quartile)	Rankings of academic
141	Advances in Pacific Basin Financial Markets	49.36		journals
142	Advances in Financial Education	49.31		journais
143	Research on Professional Responsibility and Ethics in			
	Accounting	49.29		
144	Internal Auditing	49.08		89
145	International Journal of Finance	48.80	_	
146	Pacific Accounting Review	48.80		
147	Tax Adviser	48.51	D + journals	
148	Applied Financial Economics	48.50		
149	Journal of Business and Economic Studies	48.46		
150	Financial Markets, Institutions and Instruments	48.32		
151	International Review of Financial Analysis	48.14		
152	Advances in Mathematical Program and Financial			
	Planning	48.01		
153	International Journal of Auditing	47.73		
154	Advances in Futures and Options Research	47.45		
155	Derivatives Quarterly	47.38		
156	International Journal of Finance & Economics	47.20		
157	Journal of Alternative Investments	46.88		
158	International Journal of Business Research	46.55		
159	Advances in Investment Analysis and Portfolio			
	Management	46.51		
160	Canadian Tax Journal	46.37		
161	International Review of Finance	46.34		
162	Asian Pacific Financial Markets	46.32		
163	CPA Journal	45.73		
164	Finance Research Letters	45.67		
165	Oil, Gas and Energy Quarterly	45.62		
166	Accounting Educator's Journal	45.61		
167	International Journal of Government Auditing	45.58		
168	Strategic Finance Magazine	45.28		
169	Global Finance Journal	45.18		
170	Managerial Auditing Journal	44.85		
171	Advances in Financial Planning and Forecasting	44.82		
172	Recent Developments and International Banking and			
	Finance	44.59		
173	Research in Financial Services	44.30		
174	International Journal of Accounting, Auditing and			
	Performance Evaluation	44.09		
175	Advances in International Business and Finance	43.95		
176	Internal Auditor	43.91		
177	Journal of Financial Education	43.80		
178	Journal of Derivatives Accounting	43.61		
179	Financial Services Review	43.54		
180	CA Magazine	43.43		
181	National Accounting Journal (The)	42.61	D journals	
182	Journal of Financial Statement Analysis	42.53		
183	Finance and Stochastics	42.15		
184	Advances in Working Capital Management	42.14		
185	Journal of Academy of Business and Economics	42.12		
			(continued)	Table VII.

IJAIM 17,1	Rank	Names of journals	FARPI ranking	Tier (quartile)
11,1	186	Applied Financial Economics Letters	41.92	
	187	Journal of E-Business	41.57	
	188	Advances in Pacific Basin Business, Economics and		
		Finance	40.96	
90	189	International Finance Review	40.42	
30	190	Journal of American Academy of Business,		
	<u></u>	Cambridge (The)	40.04	
	191	CMA Management Magazine	39.74	
	192	Financial Practice and Education	39.35	
	193	Accounting Forum	39.12	
	194	American Journal of Business and Economics	38.03	
	195	International Finance	36.86	
Table VII.	196	Accounting Research Journal	36.72	

positions for almost 15 years, and that both the faculty members and academic chairs have similar perceptions. Table XI also confirms our finding that the leading multi-disciplinary journals are also evaluated highly in the finance area. For example, on the finance journal-ranking list provided by Alexander and Mabry (1994), the top 12 journals include *Econometrica*, *Rand* (*Bell*) *Journal of Economics*, *American Economic Review*, *Journal of Law and Economics*, and *Quarterly Journal of Economics*, all of which are periodicals on finance and economics.

### 4.5 Rankings in the IS area

Table XII presents our rankings of IS journals, and Table XIII compares this result with previous rankings provided by Hardgrave and Walstrom (1997) and Barnes (2005). On our list, *MISQ*, *MS*, *AMJ*, *AMR*, and *DS* are the top five out of 35 IS journals. Surprisingly, *CACM*, which is rated as number two by Barnes (2005), and number four by Hardgrave and Walstrom (1997), is placed at the 18th on our list. Another journal, *ISR*, used to belong to the top five journals by Hardgrave and Walstrom (1997) and Barnes (2005), is rated the eighth in our study. In contrast, *JB*, rated the sixth on our list, is not even included among the top ten by prior studies. One explanation could be that prior IS journal rankings exclude multi-disciplinary journals, e.g. *MS*.

Different from finance and accounting journal rankings, IS journal rankings have changed significantly during the past decade. This change is attributable to the rapid growth in this area. Moreover, in an emerging field like IS, people are more likely to accept new journals and evaluate them more favorably. With the boom of new journals and the tremendous development in IS area, it is also difficult for these traditional journals to maintain their leading positions.

# 4.6 Robustness check for the validity of our rankings

Table XIV tests the relationship between the ranking and the dummy variable, which is equal to 1 if the journal is recognized for tenure promotion. The coefficient of the dummy variable is 0.1211, and significant at 1 percent level (t=25.0852), demonstrating the positive association between our journal rankings and the journal publication recognition by the departments for tenure promotion. The adjusted  $R^2$  is 76.41 percent, indicating that highly rated journals tend to be accepted by the departments for tenure award evaluation.



Rank	Names of journal	FARPI ranking	Rankings of academic
1	Journal of Accounting Research	98.78	
2	Accounting Review (The)	97.28	journals
3	Journal of Accounting and Economics	94.60	
4	Contemporary Accounting Research	86.07	
5	Journal of Business	82.69	91
6	Accounting, Organizations and Society	81.98	91
7	Auditing: A Journal of Practice & Theory	79.01	
8	Journal of the American Taxation Association	78.64	
9	Journal of Accounting & Public Policy	78.58	
10	Journal of Accounting, Auditing and Finance	76.41	
11	Journal of Management Accounting Research	75.29	
12	Review of Accounting Studies	74.44	
13	Accounting Horizons	73.20	
14	Harvard Business Review	72.74	
15	Behavioral Research in Accounting	70.60	
16	Review of Quantitative Finance and Accounting	69.83	
17	Journal of Accounting Literature	69.62	
18	Journal of Information Systems	69.43	
19	International Review of Economics and Finance	69.05	
20	Management Accounting Research	68.90	
21	Journal of Business Finance & Accounting	68.19	
22	Issues in Accounting Education	67.14	
23	Sloan Management Review	65.86	
24	Abacus	65.57	
25	Journal of Forensic Accounting	65.48	
26	National Tax Journal	65.29	
27	Journal of International Accounting Research	64.27	
28	British Accounting Review (The)	63.50	
29	Journal of International Financial Management and Accounting	63.36	
30	International Journal of Accounting and Information Management	61.66	
31	Journal of Applied Management Accounting Research	61.26	
32	Advances in Accounting Behavioral Research	60.59	
33	Accounting and Business Research	60.44	
34	Information and Organization	60.23	
35	Journal of Contemporary Accounting and Economics	60.00	
36	ATA Journal of Legal Tax Research (The)	59.92	
37	International Journal of Accounting Information Systems	59.76	
38	Review of Business Information Systems	59.57	
39	Journal of Business and Economics	59.00	
40	Advances in Accounting	58.61	
41	Journal of Accounting Education	58.55	
42	Accounting, Auditing & Accountability Journal	58.29	
43	International Journal of Intelligent Systems in Accounting, Finance and	30.23	
40	Management	57.72	
44	European Accounting Review	57.52	
45		57.39	
45 46	Journal of Corporate Accounting and Finance Advances in Taxation	57.05	
40 47	Journal of International Accounting, Auditing and Taxation	56.95	
48	Journal of International Accounting, Auditing and Taxation  Journal of Accounting and Finance Research	56.14	
48 49	Accounting and the Public Interest	56.09	
50	Accounting and the Fuolic interest Accounting Education: An International Journal	55.26	Table VIII.
50 51	Accounting Education: An International Journal Management Accounting Quarterly	55.26 54.61	Accounting journal
J1	management Accounting Quarterly		
		(continued)	rankings by FARPI



IJAIM	
17,1	

Table VIII.

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Rank	Names of journal	FARPI ranking
52	Research in Accounting Regulation	54.61
53	International Journal of Accounting	54.43
54	Journal of Accounting, Ethics and Public Policy	54.39
55	International Tax Journal	54.35
56	Advances in Accounting Education	54.13
57	Advances in Quantitative Analysis of Accounting and Finance	53.34
58	Advances in Management Accounting	53.19
59	International Journal of Strategic Cost Management	52.99
60	Accounting and Finance	52.57
61	Critical Perspectives on Accounting	52.18
62	Journal of Emerging Technologies in Accounting	52.11
63	International Tax and Public Finance	51.32
64	Advances in Public Interest Accounting	51.11
65	Research in Governmental and Nonprofit Accounting	51.10
66	Advances in International Accounting	50.74
67	Accounting Historians Journal	50.46
68	Journal of Accounting Case Research	50.34
69	Journal of Accountancy	50.25
70	Journal of Cost Analysis and Management	50.16
71	Review of Accounting and Finance	50.10
72	Corporate Taxation	49.84
73	Research on Professional Responsibility and Ethics in Accounting	49.29
74	Internal Auditing	49.08
75	Pacific Accounting Review	48.80
76	Tax Adviser	48.51
77	Journal of Business and Economic Studies	48.46
78	International Journal of Auditing	47.73
79	International Journal of Business Research	46.55
80	Canadian Tax Journal	46.37
81	CPA Journal	45.73
82	Oil, Gas and Energy Quarterly	45.62
83	Accounting Educator's Journal	45.61
84	International Journal of Government Auditing	45.58
85	Managerial Auditing Journal	44.85
86	International Journal of Accounting, Auditing and Performance	11.00
00	Evaluation	44.09
87	Advances in International Business and Finance	43.95
88	Internal Auditor	43.91
89	Journal of Derivatives Accounting	43.61
90	CA Magazine	43.43
91	National Accounting Journal (The)	42.61
92	Advances in Pacific Basin Business, Economics and Finance	40.96
92 93	Journal of American Academy of Business, Cambridge (The)	40.04
94	CMA Management Magazine	39.74
95	Accounting Forum	39.12
96 96	Accounting Forum Accounting Research Journal	36.72
50	many meseuren journa	JU.12

Table XV explores the association between our rankings and the response rate for each journal. Intuitively, the higher quality the journal has, the more readers it will have, ceteris paribus. Consistent with our expectation, we find a positive relationship between our rankings and the response rates. The coefficient is 0.1148, and is statistically significant at 1 percent level (t=14.70). The adjusted  $R^2$  of the model is



	Wu et al. (2009)	Chan et al. (2008)	Jolly <i>et al.</i> (1995)	Rankings of academic
1	JAR	TAR	JAR	journals
2	TAR	JAR	$J\!AE$	journais
3	$J\!AE$	AOS	AOS	
4	CAR	$J\!AE$	CAR	
5	JB	BRA	JATA	93
6	AOS	JMAR	JAAF _	
7	$AU\!D$	CAR	AJPT	
8	JA TA	$AU\!D$	HBR	
9	JAPP	AH	JAPP	
10	JAAF	MA	DS	
11	JMAR	JAL	JMAR	Table IX.
12	RAS	MAR	<i>JBFA</i>	Comparison between
13	AH	ABR	JT	Wu et al. accounting
14	HBR	$I\!AE$	BRA	journal rankings with
15	BRA	<i>JBFA</i>	AH	previous rankings

52 percent, indicating that the response rate itself can explain over half of the variation in the ranking order.

### 4.7 Comprehensive ranking by the geometric mean approach

Table XVI presents a different ranking list based on the geometric mean method, which emphasizes on the popularity of a journal. A journal, which receives more responses from the chairs due to popularity, will have a lower geometric mean than the one with fewer responses, and hence be placed at a higher position. Therefore, journals that may not be regarded as the leading ones in the academic field, could be ranked at a high level by the geometric mean approach. For example, the *Harvard Business Review* is ranked the 12th out of 195 journals, because almost all the respondents rated it. In fact, *Harvard Business Review* is a business magazine featuring current business articles, business case studies, etc. but not an academic journal. As shown in Table XVI, *JF*, *TAR*, *JMAR*, *MISQ*, and *JB* are the top five journals. The purpose of Table XVI is to provide editors and publishers with the information about the popularity of their journals, because not only the quality, but also the popularity is critical to the competitiveness of the journal.

#### 5. Conclusion

Based on the opinions of college chairs, we find that JAR, TAR, JF, JAE, JFE, MISQ, MS, AMJ, AMR, DS, and CAR are tier 1 journals out of 196 sample journals in accounting, finance, and IS fields. Those traditionally regarded as high quality are also evaluated as top journals by our respondents. Among the leading 11 journals, five are in IS area, indicating the fast growth and wide recognition of journals in this area by academic chairs. From the rankings in each academic area, we find that multi-disciplinary journals are ranked at high level. In addition, we find that our rankings in accounting and finance are consistent with prior research conducted even a decade ago. However, the rankings in IS have changed dramatically during the past 15 years. We attribute this difference to the stability in accounting and finance research, and the rapid change in IS research. The robustness check confirms the



IJAIM	Rank	Names of journal	FARPI ranking
17,1	1	Journal of Finance	97.12
	2	Journal of Accounting and Economics	94.60
	3	Journal of Financial Economics	93.22
	4	Journal of Business	82.69
	5	Journal of Financial and Quantitative Analysis	81.69
94	6	Review of Financial Studies	78.19
	7		78.19 77.81
	8	Journal of Money, Credit and Banking	77.81 76.41
		Journal of Accounting, Auditing and Finance	
	9	Journal of Banking & Finance	75.26
	10	Harvard Business Review	72.74
	11	Financial Management	72.07
	12	Journal of Corporate Finance	71.85
	13	Financial Analysts Journal	71.25
	14	Review of Quantitative Finance and Accounting	69.83
	15	International Review of Economics and Finance	69.05
	16	Journal of Financial Intermediation	69.04
	17	Journal of Business Finance & Accounting	68.19
	18	Journal of Financial Research	66.01
	19	Sloan Management Review	65.86
	20	Journal of Financial Markets	65.73
	21	Mathematical Finance	65.59
	22	Abacus	65.57
	23	Journal of Empirical Finance	65.56
	24		63.86
		Journal of Portfolio Management	05.60
	25	Journal of International Financial Management and	CO OC
	0.0	Accounting	63.36
	26	Journal of Applied Corporate Finance	62.42
	27	Journal of Financial Econometrics	62.15
	28	Review of Financial Economics	62.05
	29	International Journal of Accounting and Information	
		Management	61.66
	30	Journal of Derivatives	60.93
	31	Journal of Financial Services Research	60.80
	32	Accounting and Business Research	60.44
	33	Journal of Contemporary Accounting and Economics	60.00
	34	Pacific Basin Finance Journal	59.94
	35	Journal of Business and Economics	59.00
	36	European Journal of Finance	58.92
	37	Journal of International Money and Finance	58.84
	38	Applied Mathematical Finance	58.72
	39		58.44
		Journal of Futures Markets	00.44
	40	International Journal of Intelligent Systems in	F7 70
	41	Accounting, Finance and Management	57.72
	41	Journal of Economics and Finance	57.51
	42	Journal of Corporate Accounting and Finance	57.39
	43	Journal of Banking Research	57.04
	44	Quarterly Review of Economics and Finance	56.87
	45	Journal of Multinational Financial Management	56.57
	46	European Financial Management	56.42
Table X.	47	Journal of International Financial Markets,	
Finance journal rankings		Institutions and Money	56.18
by FARPI		•	(continued)

Rank	Names of journal	FARPI ranking	Rankings of academic
48	Journal of Accounting and Finance Research	56.14	journals
49	Managerial Finance	55.52	journais
50	Journal of Applied Finance	55.33	
51	Financial Review	55.16	
52	Journal of Investments	54.76	95
53	European Financial Review	53.87	93
54	Advances in Quantitative Analysis of Accounting and	00.01	
01	Finance	53.34	
55	Review of Finance	53.29	
56	Journal of Financial Engineering	53.26	
57	Review of Futures Markets	53.17	
58	Journal of Risk Finance	52.81	
59	International Journal of Theoretical and Applied	02.01	
	Finance	52.75	
60	Advances in Financial Economics	52.58	
61	Journal of Small Business Finance	52.57	
62	Accounting and Finance	52.57	
63	Research in Finance	51.70	
64	International Tax and Public Finance	51.32	
65	Journal of Fixed Income	50.72	
66	Review of Pacific Basin Financial Markets and	00.12	
00	Policies	50.71	
67	Review of Accounting and Finance	50.10	
68	Multinational Finance Journal	49.89	
69	Review of Derivative Research	49.49	
70	Research in International Business Finance	49.46	
70 71		49.46	
	Advances in Pacific Basin Financial Markets		
72 72	Advances in Financial Education	49.31	
73	International Journal of Finance	48.80	
74	Applied Financial Economics	48.50	
75 76	Journal of Business and Economic Studies	48.46	
76	Financial Markets, Institutions and Instruments	48.32	
77 <b>-</b> 3	International Review of Financial Analysis	48.14	
78	Advances in Mathematical Program and Financial	40.01	
=0	Planning	48.01	
79	Advances in Futures and Options Research	47.45	
80	Derivatives Quarterly	47.38	
81	International Journal of Finance & Economics	47.20	
82	Journal of Alternative Investments	46.88	
83	International Journal of Business Research	46.55	
84	Advances in Investment Analysis and Portfolio		
	Management	46.51	
85	International Review of Finance	46.34	
86	Asian Pacific Financial Markets	46.32	
87	Finance Research Letters	45.67	
88	Oil, Gas and Energy Quarterly	45.62	
89	Strategic Finance Magazine	45.28	
90	Global Finance Journal	45.18	
91	Advances in Financial Planning and		
	Forecasting	44.82	
		(continued)	Table X.



IJAIM 17,1	Rank	Names of journal	FARPI ranking
11,1	92	Recent Developments and International Banking and	
		Finance	44.59
	93	Research in Financial Services	44.30
	94	Advances in International Business and Finance	43.95
96	95	Journal of Financial Education	43.80
	96	Journal of Derivatives Accounting	43.61
	97	Financial Services Review	43.54
	98	Journal of Financial Statement Analysis	42.53
	99	Finance and Stochastics	42.15
	100	Advances in Working Capital Management	42.14
	101	Journal of Academy of Business and Economics	42.12
	102	Applied Financial Economics Letters	41.92
	103	Advances in Pacific Basin Business, Economics and	
		Finance	40.96
	104	International Finance Review	40.42
	105	Journal of American Academy of Business,	
		Cambridge (The)	40.04
	106	Financial Practice and Education	39.35
	107	American Journal of Business and Economics	38.03
Table X.	108	International Finance	36.86

		Wu et al. (2009)	Oltheten et al. (2005)	Alexander and Mabry (1994)
	1	JF	JF	JFE
	2	JAE	JFE	JF
	3	JFE	RFS	JB
	4	JB	JFQA	JFQA
	5	JFQA	JB T	ECON
	6	RFS	AER	JPE
	7	<i>JMCB</i>	JPE	RJE
	8	JAAF	ECO	ĂER
	9	JBF	JBF	JLE
	10	HBR	FM	FAI
Table XI.	11	FM	FAJ	$J\!A\!E$
Comparison between	12	JCF	<i>JMCB</i>	QJE
Wu et al. finance journal	13	FAJ	QJE	JAR
rankings with previous	14	RQFA	JCF	FM
rankings	15	IREF	JFI	RFS

validity of our rankings, as highly ranked journals are more likely to be recognized in tenure promotion, and be known by academic chairs.

Different decision-makers can use the rankings provided by this study for different purposes. For example, very high research activities universities may adopt the rankings listed in Table VI to award tenure or scholarship, as it represents very high academic standards. However, for most schools, particularly teaching and



Rank	Names of journal	FARPI ranking	Rankings of academic
1	MIS Quarterly	92.02	journals
2	Management Science	90.22	journais
3	Academy of Management Journal	89.46	
4	Academy of Management Review	89.11	
5	Decision Sciences	87.31	97
6	Journal of Business	82.69	01
7	IEEE Transactions	79.67	
8	Information Systems Research	76.71	
9	Journal of Management Information Systems	75.64	
10	Information Systems Journal	73.86	
11	Harvard Business Review	72.74	
12	Organization Science	69.96	
13	Journal of Information Systems	69.43	
14	Decision Support Systems	68.84	
15	Information & Management	67.65	
16	Sloan Management Review	65.86	
17	Journal of Computer Information Systems	65.58	
18	Communications of the ACM	65.48	
19	Information Systems Control Journal	64.11	
20	International Journal of Accounting and Information Management	61.66	
21	European Journal of Information Systems	60.76	
22	Information and Organization	60.23	
23	International Journal of Accounting Information Systems	59.76	
24	Review of Business Information Systems	59.57	
25	Journal of Strategic Information Systems	58.72	
26	International Journal of Intelligent Systems in Accounting, Finance and		
	Management	57.72	
27	Advances in Management Accounting	53.19	
28	Journal of Emerging Technologies in Accounting	52.11	
29	Data Base	50.00	
30	Journal of Enterprise Information Management	50.00	
31	International Journal of Business Research	46.55	
32	Journal of Academy of Business and Economics	42.12	
33	Journal of E-Business	41.57	Table XII.
34	Journal of American Academy of Business, Cambridge (The)	40.04	IS journal rankings
35	American Journal of Business and Economics	38.03	by FARPI

research schools, such high standards are unrealistic and may eliminate the passion for research. Therefore, we provide a different ranking list in Table VII, where more journals are counted as tiers 1 and 2 journals. Different departments can evaluate research performance by using the rankings in the individual area. In addition, editors and publishers may show interests in the ranking list obtained by the geometric mean method (Table XVI), as this approach focuses on the popularity of the journal. More importantly, this study informs the faculty members what journals are evaluated highly by their chairs, and hence helps them to set up the proper research agenda to meet the tenure and promotion expectations. Last but not least, both the chairs and the faculty members can benefit from this research by understanding the trend of current



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business-related research, including the growth in multi-disciplinary research, and the rapid development in the IS area.

There are some research limitations in this study. First, this study only includes 196 journals in the survey, but the number of journals in accounting, finance, and IS areas far exceeds 196. Second, some journals, which are related to accounting, finance, or IS, are not included in the survey, because they focus on other academic fields, i.e. the American Economic Review. Finally, survey research has its own limitations, including the sample bias, subjectivity, etc. In spite of the above concerns, we believe in the validity of our rankings, especially after the comparison between our results and the prior rankings, and the robustness checks.

		Wu et al. (2009)	Barnes (2005)	Hardgrave and Walstrom (1997)
	1	MISQ	MISQ	MISQ
	2	MS	CACM	ISR
	3	AMJ	ISR	MS
	4	AMR	<i>JMIS</i>	CACM
	5	DS	MS	<i>JMIS</i>
Table XIII.	6	JΒ	<i>IEEE</i>	DS
Comparison between	7	IEEE	HBR	IEEE
Wu et al. IS journal	8	ISR	DS	OS
rankings with previous	9	JMIS	DSS	HBR
rankings	10	ISJ	IM	DSS

Table XIV.
Regression of journal
ranking on the dummy
variable of journal
recognition in tenure
promotion

Intercept	Tenure recognized
41.3593	0.1211
50.7568	25.0852
76.53%	
76.41%	
629.2669	
	41.3593 50.7568 76.53% 76.41%

Table XV.
Regression of journal
ranking on response rate

	Intercept	Response
Coefficient	31.5646	0.1148
t-statistic	16.4027	14.6994
$R^2$	52.82%	
Adjusted-R <sup>2</sup>	52.57%	
F-statistic	216.0726	



Rank	Name of journal	Geometric mean	Rankings of academic
1	Journal of Finance	1.0164	journals
2	Accounting Review (The)	1.0164	journale
3	Journal of Management Accounting Research	1.0165	
4	MIS Quarterly	1.0166	
5	Journal of Business	1.0166	99
6	Journal of Accounting and Economics	1.0167	
7	Accounting Horizons	1.0167	
8	Accounting, Auditing & Accountability Journal	1.0170	
9	Journal of Accounting, Auditing and Finance	1.0170	
10	Journal of Financial and Quantitative Analysis	1.0171	
11	Journal of Financial Economics	1.0171	
12	Harvard Business Review	1.0179	
13	Journal of Business Finance & Accounting	1.0185	
14		1.0190	
15	Issues in Accounting Education		
	Journal of Accounting Research	1.0191	
16	Journal of Money, Credit and Banking	1.0195	
17	Journal of Accounting Literature	1.0195	
18	Accounting, Organizations and Society	1.0197	
19	Review of Accounting Studies	1.0199	
20	Accounting and Finance	1.0200	
21	National Tax Journal	1.0202	
22	CPA Journal	1.0203	
23	Management Accounting Research	1.0208	
24	Journal of Portfolio Management	1.0211	
25	Journal of Information Systems	1.0213	
26	Journal of Futures Markets	1.0214	
27	Management Science	1.0214	
28	Abacus	1.0215	
29	Journal of Accountancy	1.0216	
30	Accounting Education: An International Journal	1.0216	
31	Journal of the American Taxation Association	1.0217	
32	Journal of Applied Corporate Finance	1.0219	
33	Accounting Forum	1.0221	
34	Journal of Derivatives	1.0221	
35	Journal of Corporate Finance	1.0222	
36	Journal of Financial Services Research	1.0222	
37	Accounting Research Journal	1.0222	
38	Review of Financial Studies	1.0222	
39	Financial Analysts Journal	1.0223	
40	Auditing: A Journal of Practice & Theory	1.0223	
41	Advances in Accounting	1.0223	
42	Financial Review	1.0228	
43	Contemporary Accounting Research	1.0231	
44	Journal of Fixed Income	1.0231	
45	Accounting and Business Research	1.0232	
46	Behavioral Research in Accounting	1.0234	
47	Journal of Contemporary Accounting and Economics	1.0235	
48	Advances in Accounting Behavioral Research	1.0235	
49	Accounting Historians Journal	1.0236	Table XVI.
50	International Review of Economics and Finance	1.0236	Journal rankings by the
50	Tree-ramona review of Leonomus and I mand	(continued)	geometric mean method



100

Rank	Name of journal	Geometric mean
51	Accounting and the Public Interest	1.0236
52	Journal of Forensic Accounting	1.0237
53	Journal of Enterprise Information Management	1.0237
54	Journal of Financial Research	1.0238
55	Management Accounting Quarterly	1.0238
56	Journal of Banking & Finance	1.0238
57	Sloan Management Review	1.0239
58	Academy of Management Journal	1.0240
59	Review of Quantitative Finance and Accounting	1.0241
60	Oil, Gas and Energy Quarterly	1.0242
61	Journal of Accounting Education	1.0243
62	Accounting Educator's Journal	1.0243
63	Academy of Management Review	1.0244
64	International Journal of Accounting and Information Management	1.0245
65	Journal of International Accounting Research	1.0247
66	Review of Accounting and Finance	1.0248
67	Journal of International Accounting, Auditing and Taxation	1.0249
68	Journal of Management Information Systems	1.0250
69	Pacific Accounting Review	1.0251
70	Journal of Accounting & Public Policy	1.0251
71	Journal of Strategic Information Systems	1.0251
72	International Journal of Accounting Information Systems	1.0251
73	Journal of Computer Information Systems	1.0256
74	Journal of Empirical Finance	1.0257
75	Journal of Financial Education	1.0257
76	Journal of Financial Econometrics	1.0258
77	Journal of Financial Intermediation	1.0260
78	Review of Business Information Systems	1.0261
79	Review of Finance	1.0261
80	Internal Auditor	1.0261
81	Research in Accounting Regulation	1.0261
82	Financial Management	1.0261
83	Critical Perspectives on Accounting	1.0261
84	Decision Sciences	1.0262
85	Managerial Finance	1.0265
86	Pacific Basin Finance Journal	1.0269
87	Quarterly Review of Economics and Finance	1.0273
88	Mathematical Finance	1.0273
89	Journal of Accounting and Finance Research	1.0273
90	Advances in Accounting Education	1.0274
91	British Accounting Review (The)	1.0274
92	Information Systems Journal	1.0275
93	Advances in Management Accounting	1.0276
94	Journal of Applied Finance	1.0280
95	Journal of Financial Markets	1.0280
96	Multinational Finance Journal	1.0282
97	Organization Science	1.0282
98	Internal Auditing	1.0283
99	Journal of Accounting Case Research	1.0283
100	Strategic Finance Magazine	1.0285
100	on angle I mance magazine	
		(continued)

Table XVI.



102 Journal 103 IEEE A 104 Review 105 Manag 106 Journal 107 Journal 108 Journal 109 Advance 110 Tax Ac 111 Internal 112 Review 113 Journal 114 Nation 115 Journal 116 Researe 117 Journal 118 Inform 119 ATA J 120 Internal Manag 121 Internal 122 Applied 123 Journal 124 Advance 125 Advance 126 Researe 127 Journal 127 Journal 128 Journal 129 Europe 130 Journal 131 Europe 130 Journal 131 Europe 132 Journal 133 Inform 134 Researe 135 Researe 136 Europe 137 Review 138 Journal 139 Journal 139 Journal 130 Journal 131 Furope 131 Furope 132 Journal 133 Inform 134 Researe 135 Researe 136 Europe 137 Review 138 Journal 139 Journal 140 Inform 141 Applied 142 Advance 142	v of Financial Economics ul of Small Business Finance		of academic
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106 Journal 107 Journal 108 Journal 109 Advant 110 Tax Ad 111 Internal 112 Review 113 Journal 114 National 115 Journal 116 Resear 117 Journal 118 Inform 119 ATA J 120 Internal 121 Internal 122 Applied 123 Journal 124 Advant 125 Advant 125 Advant 126 Resear 127 Journal 128 Journal 129 Europe 130 Journal 131 Fessear 135 Resear 136 Europe 137 Review 138 Journal 140 Inform 141 Applied 142 Advant	gerial Auditing Journal	1.0294	101
107 Journal 108 Journal 109 Advance 110 Tax Ad 111 Internal 112 Review 113 Journal 114 National 115 Journal 116 Research 117 Journal 118 Inform 119 ATA Journal 120 Internal 121 Internal 122 Applied 123 Journal 124 Advance 125 Advance 126 Research 127 Journal 128 Journal 129 Europe 130 Journal 131 Europe 130 Journal 131 Europe 130 Journal 131 Europe 132 Journal 134 Research 135 Research 136 Europe 137 Review 138 Journal 139 Journal 140 Inform 141 Applied 142 Advance 141	al of International Money and Finance	1.0294	101
108 Journal 109 Advance 110 Tax Ad 111 Internal 112 Review 113 Journal 114 Nation 115 Journal 116 Researce 117 Journal 118 Inform 119 ATA J 120 Internal 121 Applied 122 Applied 123 Journal 124 Advance 125 Advance 126 Researce 127 Journal 128 Journal 129 Europe 130 Journal 130 Journal 131 Europe 130 Journal 131 Europe 130 Journal 131 Europe 132 Journal 133 Inform 134 Researce 135 Researce 136 Europe 137 Review 138 Journal 139 Journal 140 Inform 141 Applied 142 Advance 141 Advance 142 Advance	al of Economics and Finance	1.0295	
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113 Journal 114 Nation 115 Journal 116 Researe 117 Journal 118 Inform 119 ATA J 120 Internal Manag 121 Internal 122 Applied 123 Journal 124 Advanu 125 Advanu 126 Researe 127 Journal 128 Journal 129 Europe 130 Journal 131 Europe 132 Journal 131 Europe 132 Journal 133 Inform 134 Researe 135 Researe 136 Europe 137 Review 138 Journal 139 Journal 139 Journal 140 Inform 141 Applied 142 Advanu	v of Derivative Research	1.0304	
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117 Journal 118 Inform 119 ATA Journal 120 Internation Manag 121 Internation 122 Applied 123 Journal 124 Advance 125 Advance 126 Research 127 Journal 128 Journal 129 Europe 130 Journal 131 Europe 132 Journal 131 Europe 132 Journal 134 Research 135 Research 136 Europe 136 Europe 137 Review 138 Journal 139 Journal 140 Inform 141 Applied 142 Advance		1.0317	
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120 Internal Manag 121 Internal 122 Applied 123 Journal 124 Advant 125 Advant 126 Researd 127 Journal 129 Europe 130 Journal 131 Europe 132 Journal 134 Researd 135 Researd 136 Europe 137 Review 137 Review 138 Journal 139 Journal 139 Journal 130 Inform 131 Applied 141 Applied 142 Advant	nation Systems Research		
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121 Interna 122 Applied 123 Journal 124 Advant 125 Advant 126 Researt 127 Journal 128 Journal 129 Europe 130 Journal 131 Europe 132 Journal 133 Inform 134 Researt 135 Researt 136 Europe 137 Review 138 Journal 139 Journal 139 Journal 140 Inform 141 Applied 142 Advant	ational Journal of Intelligent Systems in Accounting, Finance and	1 0204	
122Applied123Journal124Advant125Advant126Researt127Journal128Journal129Europe130Journal131Europe132Journal133Inform134Researt135Researt136Europe137Review138Journal139Journal140Inform141Applied142Advant		1.0324	
123         Journal           124         Advant           125         Advant           126         Researt           127         Journal           128         Journal           130         Journal           131         Europe           132         Journal           133         Inform           134         Researt           135         Researt           136         Europe           137         Review           138         Journal           139         Journal           140         Inform           141         Applied           142         Advant	ational Journal of Accounting	1.0325	
124         Advana           125         Advana           126         Researa           127         Journa           128         Journa           129         Europe           130         Journa           131         Europe           132         Journa           134         Researa           135         Researa           136         Europe           137         Review           138         Journa           139         Journa           140         Inform           141         Applied           142         Advana	d Financial Economics	1.0326	
125         Advant           126         Researt           127         Journal           128         Journal           129         Europe           130         Journal           131         Europe           132         Journal           134         Researt           135         Researt           136         Europe           137         Review           138         Journal           139         Journal           140         Inform           141         Applied           142         Advant	al of Applied Management Accounting Research	1.0327	
126         Researd           127         Journal           128         Journal           129         Europe           130         Journal           131         Europe           132         Journal           134         Researd           135         Researd           136         Europe           137         Review           138         Journal           139         Journal           140         Inform           141         Applied           142         Advance	nces in Taxation	1.0328	
127         Journal           128         Journal           129         Europe           130         Journal           131         Europe           132         Journal           133         Inform           135         Researd           136         Europe           137         Review           138         Journal           140         Inform           141         Applied           142         Advance	nces in Financial Education	1.0330	
128         Journal           129         Europe           130         Journal           131         Europe           132         Journal           133         Inform           134         Researt           135         Researt           136         Europe           137         Review           138         Journal           140         Inform           141         Applied           142         Advant	rch in Governmental and Nonprofit Accounting	1.0331	
129         Europe           130         Journal           131         Europe           132         Journal           133         Inform           134         Researt           135         Researt           136         Europe           137         Review           138         Journal           139         Journal           140         Inform           141         Applied           142         Advance	al of Investments	1.0331	
130         Journal           131         Europe           132         Journal           133         Inform           134         Resear           135         Resear           136         Europe           137         Review           138         Journal           139         Journal           140         Inform           141         Applied           142         Advance	al of Business and Economic Studies	1.0332	
131         Europe           132         Journal           133         Inform           134         Resear           135         Resear           136         Europe           137         Review           138         Journal           139         Journal           140         Inform           141         Applied           142         Advant	ean Journal of Finance	1.0334	
132         Journal           133         Inform           134         Resear           135         Resear           136         Europe           137         Review           138         Journal           139         Journal           140         Inform           141         Applied           142         Advant	al of E-Business	1.0334	
133         Inform           134         Researd           135         Researd           136         Europe           137         Review           138         Journal           139         Journal           140         Inform           141         Applied           142         Advance	ean Financial Review	1.0335	
134         Resear           135         Resear           136         Europe           137         Review           138         Journal           139         Journal           140         Inform           141         Applied           142         Advant	al of Emerging Technologies in Accounting	1.0338	
135         Research           136         Europe           137         Review           138         Journal           139         Journal           140         Inform           141         Applied           142         Advance	nation & Management	1.0339	
136         Europe           137         Review           138         Journal           139         Journal           140         Inform           141         Applied           142         Advana	rch on Professional Responsibility and Ethics in Accounting	1.0340	
137         Review           138         Journal           139         Journal           140         Inform           141         Applied           142         Advant	rch in Financial Services	1.0340	
<ul> <li>138 Journal</li> <li>139 Journal</li> <li>140 Inform</li> <li>141 Applied</li> <li>142 Advante</li> </ul>	ean Financial Management	1.0341	
<ul> <li>139 Journal</li> <li>140 Inform</li> <li>141 Applied</li> <li>142 Advante</li> </ul>	v of Pacific Basin Financial Markets and Policies	1.0341	
<ul><li>140 Inform</li><li>141 Applied</li><li>142 Advante</li></ul>	al of Corporate Accounting and Finance	1.0347	
141 Applied 142 Advance	al of Multinational Financial Management	1.0348	
142 Advanc	nation Systems Control Journal	1.0348	
	d Financial Economics Letters	1.0348	
	nces in Quantitative Analysis of Accounting and Finance	1.0349	
	Finance Journal	1.0350	
	nation and Organization	1.0350	
	ational Journal of Accounting, Auditing and Performance	1.0350	
	ul of Accounting, Ethics and Public Policy	1.0352	
	ational Finance	1.0355	
	al of International Financial Markets, Institutions and Money	1.0356	
110 Journal	a of theorewas to bear our transcrop, thousand to and 1910 mey	(continued)	Table XVI.



**IJAIM** Rank Name of journal Geometric mean 17.1 149 European Journal of Information Systems 1.0357 150 Financial Practice and Education 1.0361 151 Journal of Banking Research 1.0362 152 International Finance Review 1.0365 153 102 Recent Developments and International Banking and Finance 1.0365 154 CA Magazine 1.0366 155 Finance Research Letters 1.0369 156 Journal of Cost Analysis and Management 1.0369 157 Advances in Futures and Options Research 1.0370 158 CMA Management Magazine 1.0370 159 Iournal of Risk Finance 1.0371 160 Advances in Public Interest Accounting 1.0372 161 Journal of Alternative Investments 1.0379 162 International Journal of Finance & Economics 1.0379 163 Advances in Financial Economics 1.0380 164 Corporate Taxation 1.0381 165 Financial Services Review 1.0384 166 Financial Markets, Institutions and Instruments 1.0387 167 Applied Mathematical Finance 1.0394 168 International Journal of Finance 1.0395 169 Communications of the ACM 1.0395 170 Advances in Financial Planning and Forecasting 1.0403 171 Finance and Stochastics 1.0405 172 International Journal of Strategic Cost Management 1.0410 173 European Accounting Review 1.0414 174 Research in International Business Finance 1.0415 175 Asian Pacific Financial Markets 1.0415 176 *Journal of Derivatives Accounting* 1.0418 Decision Support Systems 177 1.0419

Advances in Pacific Basin Business, Economics and Finance

Advances in Investment Analysis and Portfolio Management

*Journal of American Academy of Business. Cambridge (The)* 

Journal of Academy of Business and Economics

Advances in International Business and Finance

American Journal of Business and Economics

International Review of Financial Analysis

International Review of Finance

Advances in Pacific Basin Financial Markets

International Journal of Business Research

International Journal of Government Auditing

193 International Tax Journal 1.0492
194 Advances in Working Capital Management 1.0505
195 Derivatives Quarterly 1.0517
Table XVI. 196 International Tax and Public Finance 1.0571

International Journal of Theoretical and Applied Finance

Advances in Mathematical Program and Financial Planning



178

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Data Base

Canadian Tax Journal

1.0421

1.0423

1.0423

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1.0448

1.0453

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1.0488

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